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Halley Eppinger joins Santa Rosa's Armstrong Associates

Santa Rosa, CA—(September, 2009)— Halley Eppinger, well known throughout North Bay media circles as the director of sales for NorthBay biz magazine, has joined Armstrong Associates to advance the firm's business expansion. Eppinger has worked in the advertising and marketing field for over 15 years, most notably with the Los Angeles and San Francisco offices of TBWA/Chiat Day and Foote Cone & Belding.

According to Eppinger, "I've worked with the folks at Armstrong for several years and was impressed with their creativity and their reputation. They always treated their clients like gold and their work was the best in the area." Creative director and founder Tom Armstrong hired Eppinger because "she really complements our team with her experience, energy, professional network and the way she enjoys helping clients grow their businesses. We're excited to have her want to join our group."

Armstrong Associates clients include Beam Global Spirits & Wine, Hybrinetics/Voltage Valet, Pinnacle Homes, Quattrocchi Kwok Architects,

Moss Adams LLP, Total Concepts, Hilmar Cheese and Hilmar Ingredients, Culinary Farms, SupHerb Farms, Redwood Empire Food Bank and M. A. Silva Corks USA. To learn more about Armstrong Associates visit www.armstrongcreates.com.

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