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Armstrong Associates Creates Sales Literature for Culinary Farms' line of Chiles and Roasted Products.

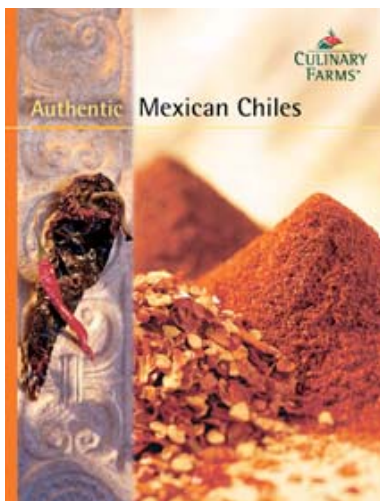
Santa Rosa, CA – January 28, 2009 – Armstrong Associates, a marketing communications agency based in Santa Rosa, California, recently completed the design and production of two sales sheets for food ingredient manufacturer Culinary Farms, one for their line of Authentic Mexican Chiles and one for their Flavorful Roasted Products.

These sales pieces are used to present product information to potential customers and educate decision makers in the food industry on the flavor and quality of Culinary Farms' dried tomatoes and authentic Mexican chiles.

The Flavorful Roasted Products sales sheets covers flavor profiles, cut styles and applications for Culinary Farms' Dried and Roasted Tomatoes and Bell Peppers. The Authentic Mexican Chile sales sheet offers product descriptions, flavor profiles and applications for Culinary Farms' line of Ancho, Chilaca, Chipotle, Guajillo and Pasilla Chiles. Armstrong Associates also provided copy and supporting photography for the project.

Armstrong Associates is a full-service branding & marketing communications firm that produces results-focused solutions for their local and international clients. Established in 1979, the company's projects span the entire range of branding and marketing communications, from identity design through implementation and evolution.

Armstrong Associates is the creative force behind brand development for many other companies including: Beam Global Spirits & Wine, Hybrinetics/Voltage Valet, Quattrocchi Kwok Architecture, Redwood Empire Food Bank, Hilmar Ingredients, SupHerb Farms and M.A. Silva Corks. To learn more about Armstrong Associates visit www.armstrongcreates.com.



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