

**FOR IMMEDIATE RELEASE**

**CONTACT:** | David Bacigalupi | (707) 527-8511

*A Man Dancing in a Ball of Fire. A Surfing Goat.  
Just Your Average Day at "The Daily Photo" Blog*

Santa Rosa, CA – January 29, 2009 – Armstrong Associates has launched their new blog featuring "The Daily Photo," a whimsical and offbeat collection of visions from around Sonoma County and northern California. A surfing goat...a fire dancer...a 6' lobster. What's not to like?

And it's free. That's important during these tough times when we need something to smile and wonder at. Each workday "The Daily Photo" blog provides a quick glimpse at the interesting and unusual around us. An early viewer said: "I like your photo blog. It's artful and quirky – a great combo." Other viewers adding comments to the photos have been surprisingly poetic.

Armstrong Associates Marketing Director David Bacigalupi exercised his New Year's resolution to post one creative image each day and launched his photo journal in January. "Everyone word blogs. Everyone does white papers. We do too. But you can't deny the impact of images. They can be provocative (just look at our home page!) and spark all sorts of unexpected results."

<http://www.ArmstrongCreates.com/blog>

Click on the thumbnail image to get an enlarged view of the photos.

Armstrong Associates has their quirk on, but they're still a full-service branding and marketing communications firm that produces results-focused marketing solutions for local and international clients. Established in 1979, the company's services span the entire range of branding and marketing communications, from strategic through implementation and evolution. To learn more about Armstrong Associates' capabilities visit [www.ArmstrongCreates.com](http://www.ArmstrongCreates.com).



###

BRAND DEVELOPMENT AND MARKETING COMMUNICATIONS

2235 Mercury Way, Suite 125, Santa Rosa, CA 95407

Telephone: 707-527-8511 Facsimile: 707-527-1748 [www.aadezyn.com](http://www.aadezyn.com)