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*Armstrong Associates Launches
Marketing Communications for Wine Bottle Renew*

Santa Rosa – Aug 2, 2011 – Branding and marketing communications agency, Armstrong Associates, has guided the marketing launch of Wine Bottle Renew. Work included naming, brand identity, sales materials and e-commerce website.

Wine Bottle Renew, formerly named Wine Bottle Recycling, provides wineries with clean, safe and cost-effective wine bottles. Their mission is to provide high-quality glass packaging and services to the beverage industry in an environmentally responsible manner. More information can be found at www.winebottlerenew.com.

Armstrong Associates is a strategic branding and marketing communications firm located in Santa Rosa, CA. Their clients include food and food ingredient manufacturers, wine and spirits brands, and professional and financial services companies. To learn more about Armstrong Associates please visit www.ArmstrongCreates.com.



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